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1985-2022

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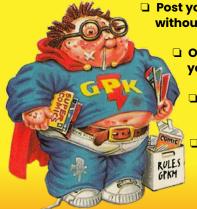
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RULES CHECKLIST



- Post your items with prices. Sales posts without prices will be deleted.
 - Only sell items you own and have in your possession.
 - □ No top offers, auction sales or raffles. Set prices ONLY.
 - No hostage trading (extremely uneven-value trades or sales because somebody needs a card that isn't normally in demand).

- ☐ Prices should be competitive with Almanac, eBay sold or other recent reliable prices.
- ☐ GPK or Wacky Packages-related items ONLY. If it's fan-made or unofficial, please make that clear in your listing.
- Price items with clearly indicated payment and shipping options.
- ☐ Ship items securely within a week.

The following may result in IMMEDIATE REMOVAL



- X Bailing on dealsX Being misleadingX Anything shady that hurts the MP
- Being a creep
 PMing for personal pics
 (aka Paul G. Rule)
- X Starting dramaX Being a trollX Physical threatsX Bullying
- X Target/WalmartFlippersX Selling higher thaneBay prices

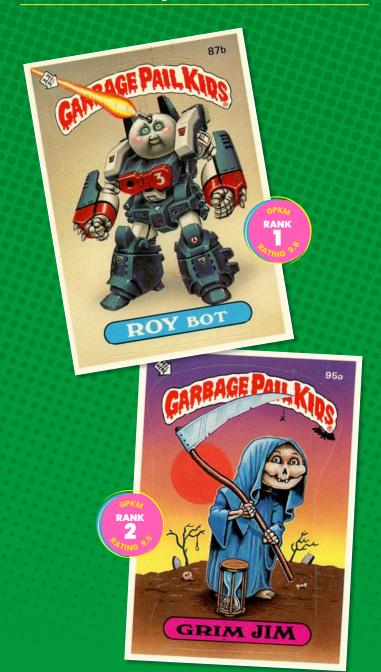


The results are in... where did your favorite card land?

The Original Series 3 Rankothon 2022 Survey ran for a week on the GPK Marketplace FB group page. Participants commented their rating for each for full transparency. Each result's average score is how its final rank was determined.

GPK GOD (Rating 10-9.0)

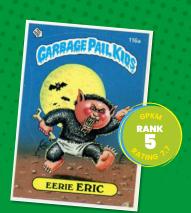






TIER 1 (Rating 7.9-7.0)

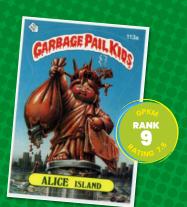


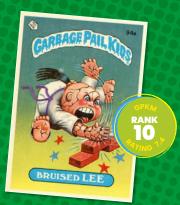


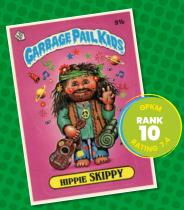














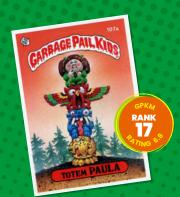




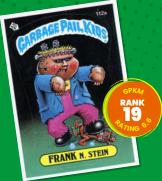
TIER 2 (Rating 6.9-6.0)

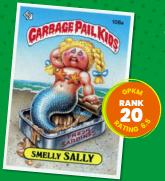






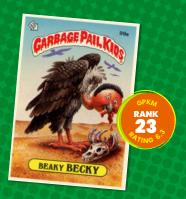




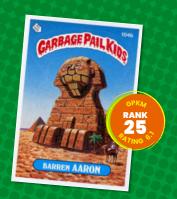














TIER 3 (Rating 5.9-5.0)































GET THE TITLE THAT TURNS YOUR TELEVISION INTO TUNNELVISION.



Mad Mike & The Quest for Stale Gum just/might be the most gross video game ever.

For a single GPK soldier in guerrilla combat, the object isn't winning, it's survival. The harder you fight to get out, the deeper you're drawn into the madness of a war fought in, and under, the toughest jungle terrain imaginable. The action is as explosive as the 3-D graphics, the tension as bone-chilling as the first-person perspectives. Can you get into it? Then get Stale Gumat your favorite dealer now. But be forewarned: this isn't kid stuff.



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Hot News for Hot Snots!

Get the inside track on iam8bit games in the FREE iam8bit Game Time News.

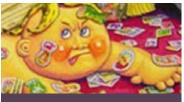
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Mail to: P.O. Box 2390, Libertyville, IL. 60198

LEA



The Almanac Team provides pricing points that are based on data gathered from various sources and are offered as a helpful point of reference. Actual prices offered may vary, based on market conditions. All prices (U.S. dollars) are based on near-mint ungraded condition with sharp corners and edges. Dinged corners, handled condition, stains, writing, etc., all dramatically affect the value of the card.

SERIES BREAKDOWN

Original Series (OS1-OS15)

1984-1988

All New Series (ANS 1-ANS7)

2003-2007

Flashback Series (FB1-FB3)

2010-2011

Brand New Series (BNS1-BNS3)

2011-2013

Yearly Series

2013 Mini

2014 Series 1

(201451)

2014 Series 2

(201482)

2015

Chrome Series (CS1-CS2)

2013-2014

(CS3) 2020

Sapphire 2020

Themed Series

30th Anniversary (2015)
American As Apple Pie (2016)
Prime Slime Trashy TV (2016)
Adam-Geddon (2017)
Battle of the Bands (2017)
We Hate the 80s (2018)
Oh the Horror-ible (2019)
We Hate the 90s (2019)
Revenge of Oh the Horror-ible (2019)
Late to School (2020)
35th Anniversary (2020)
Food Fight (2021)

Look for C4, S2 and other requested for pricing in our next issue!

ORIGINAL SERIES

1985-1988



Series 1 #1-41ab

Matte	1488
Matte Variation	1615
Glossy	2380
Variation Glossy	2805
Common Glossy Singles	21
Common Matte Singles	13
Box	15000



Series 2 #42-83ab

Matte	.340
Matte Variation	.366
Glossy	.213
Glossy Variation	.234
Glossy Singles	.2
Matte Singles	.4
Box	



Series 3 #84-124ab

Standard	60
Variation	65
Copyright Variation	149
Common Singles	1
Box	450



Series 4 #125-166ab

Standard	64
Variation	72
Common Singles	1
Box	225



Series 5 #167-206ab

Standard	64
Variation	72
Common Singles	1
Box	225



Series 6 #207-250ab

Standard	.72
Variation	.81
Common Singles	.1
Box	250



Series 7 #251-292ab

Standard	.77
Variation	.85
Common Singles	.1
Box	.250



Series 8 #293-334ab

Standard	77
Variation	77
Common Singles	1
Box	200



Series 9 #335-378ab

Standard	85
Variation	95
Common Singles	1
US Box	250
Canadian Box	500



Series 10 #379-417ab

Standard	.90
Variation	.100
Common Singles	.1
Box	250



Series 11 #418-459ab

Standard	128
Variation	145
Common Singles	2
Box	



Series 12 #460-500ab

Standard	.170
Variation	.179
Common Singles	.2
Box	.325



Series 13 #501-540ab

Standard	149
Variation	157
Common Singles	3
Box	325



Series 14 541-580ab

162
170
3
340



Series 15 #581-620ab

Die Cut standard	638
Die Cut Variation	659
Non Die Cut standard	400
Non Die Cut Variation	410
Die Cut Singles	.8
Non Die Cut Singles	.4
Box	850

ORIGINAL SERIES

UNCOMMON

la Nasty Nick	160
lb Evil Eddie	
5a Dead Ted	
5a Jay Decay	16
8a Adam Bomb	
8b Blasted Billy	
49b Schizo Fran	
49b Fran Fran	
84a Joe Blow	
84b Rod Wad	
87a Hot Head Harvey	3
87b Roy Bot	
95a Grim Jim	3
95b Beth Death	
125b Oak Kay	
132a Bony Tony	
132b Unzipped Zack	
137a Max Axe	
137b Deadly Dudley	
138a Alien lan	
138b Outerspace Chase.	2
149b Puzzled Paul	
149b Incomplete Pete	2
158b lg Lou	
158b Crystal Gale	
164b Battered Brad	



164b Salvatore Dolly	.3
260a Adam Boom	.20
260b Blasted Billy II	.16
355a Beasty Boyd	.3
355b Semi Colin	.6
617a Claude Flesh	.56
617b Slasher Asher	.64
620a Ada Bomb	.20
620h Blasted Betty	16

ORIGINAL SERIES

POPULAR COLLECTED ERRORS

10a Tee Vee White	Market
53b Live Mike iPad	
87a Die Cut	
97a Die Cut	
97a Bruised Lee Belt	
114a Die Cut	
132b Double Eye Lash	
149a White Blotch	
153b Spiral	
158a Black Eyelash	
158a Yellow Snow	
142b Die Cut	
160b Die Cut	
169a Banner Fade	
174b Green Ink	
188ab Blue Cross	15
205b Black Dot	125
200b Die Cut	350
226a Green Slime	40
260b Purple	30
261b Purple	
261a Die Cut	275
276a Green Eyelash	70
282a Error	150
306b Green Slime	25
355b No Number	500
379b Red Swirl	150
384ab White Square	5
385ab Die Cut	20
402ab Die Cut	20
452b No Asterisk	200
579a Purple	80
583b Banner	Market
584b Banner	
586b Black Eyelash	
620b Black Eyelash	50

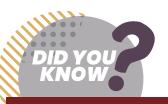
CHROME SERIES

2013-2020

Base Set	150
Base Single	3
Pound Auto	500

Bunk Auto.....400

SERIES 1: #1-41ab + Lost



OS 4 has more B-names than A-names. There are 84 A-names and 86 B-names because OS4 had one additional A-name (#149,) and 3 additional B-name variants (#125, #158, #164).

Plates	500
C Variants	80
Gold Single	60
Prism Single	25
X-Fractor Single	15
Atomic Single	10
Refractor Single	5
Pencils Single	3
Superfractors	3500
Hobby Box	950
Blaster Box	300
Retail Box	500
Fat Pack	80

SERIES 2: #42-83ab+Returning

SERIES 2: #42-83ab+Retu	urning
Base Set	225
Base Single	3
Pound Auto	450
Plates	500
C Variants	50
Gold Single	50
Black	25
Prism Single	20
X-Fractor Single	15
Atomic Single	8
Refractor Single	3
Pencils Single	
Superfractors	1800
Hobby Box	650
Blaster Box	250
Retail Box	350
Fat Pack	63

SERIES 3: #84-124ab + New

Base Set	35
Base Single	1
Bunk Auto	350
Other Auto	200
Plates	350
C Variants	30
X-Fractor Single	12
Prism Single	15
Refractor Single	2
Atomic Single	5
Green Wave	10
Green	8
Purple Wave	10
Purple	9
Black Wave	22
Black	25
Orange	50
Gold Single	65
Red	
Superfractor	1500
Hobby Box	
Blaster Box	
Fat Pack	15

CHROME SERIES

UNCOMMON

la Nasty Nick	15
1b Evil Eddie	5
5a Dead Ted	4
5b Jay Decay	3
8a Adam Bomb	30
8b Blasted Billy	5
84a Joe Blow	2
85b Rod Wad	2
87a Hot Head Harvey	4
87b Roy Bot	5
95a Grim Jim	4
95b Beth Death	4
AN5a Adam Burn	12
Refractor	basex2
Pencil	basex1
Atomic	basex5
X-Fractor	basex10
Prism	basex15
Gold	basex20

SAPPHIRE

2020

SERIES 1 & 2: #1-83ab

Base Set	550
Base Singles	3.2
Teal Single	32
Green Singles	50
Orange Singles	168
Gold Singles	256
Purple Singles	384
Red Singles	853
Box	880
Padparadscha	2400
Pink	160

SAPPHIRE UNCOMMON

la Nasty Nick	20
lb Evil Eddie	9.6
5a Dead Ted	8
5b Jay Decay	6.4
8a Adam Bomb	40
8b Blasted Billy	12
Teal	basex10
Green	basex2
Orange	basex3

Gold	basex60
Purple	basex90
Red	basex165
Pink	basex30

ANS/FB/BNS

2003-2013

Sets

All New Series 1	60
All New Series 2	.45
All New Series 3	.40
All New Series 4	.80
All New Series 5	.80
All New Series 6	160
All New Series 7	140
Flashback Series 1	70
Flashback Series 2	60
Flashback Series 3	60
Brand New Series 1	40
Brand New Series 2	40
Brand New Series 3	.40

YEARLY SERIES

2013-2015

Sets

2013	Mini	150
2014	Series 1	50
2014	Series 2	55
2015	Sorios 1	E٥

THEMED SERIES

2015-2021

Sets

30th Anniversary25	50
As American As Apple Pie20	00
Prime Slime Trashy TV10	0
Adam-Geddon18	30
Battle Of The Bands12	0
We Hate The '80s15	0
Oh The Horror-ible16	0
We Hate The '90s12	5
Return Of Oh The Horror-ible60	0
Late to School30	O
35th Anniversary35	ō
Food Fight30	C
Book Worms30	0/5

UNCOMMONS

Mad Michael	.60
Jumpin' Jordan	.60
Adam Cards	.20
Hacked Hogan	.40
Russel Mania	.35
Trump Time	.350
Common Trumps	.15

SETS UK

Series 1	200
Series 2	160
Series 3	120
Series 4	200
Series 4 Variation	240
Series 5	280
Series 5 Variation	720
Series 6	240

HAVURAT HAZEVEL

(ISRAELI) SINGLES

US Series 1 Character	32
US Series 2 Character	24
US Series 3 Character	16
Adam Bomb	720
Nasty Nick	240
Explorin Norman	300
Dead Ted	120
Roy Bot	120
Israeli Series 1 Common	16
Israeli Series 2 Common	16
Israeli Series 3 Common	32
Israeli Series 3 Uncommon.	160

BUKIMI KUN

(JAPANESE) SINGLES

US Series 1 Comn. Character......600 US Series 2 Comn. Character.....360

BUKIMI KUN

(JAPANESE) SINGLES (Cont'd)

US Series 3 Comn. Character	260
US Series 6 Comn.Character	240
Censored Character	1200
Popular Characters	Vary
	By Character

ONLINE 2016

Iowa Caucus (Pie)150
New Hampshire Primary (Pie) 275
The Shammy's (Pie)175
The Not-Scars (Pie)100
Super Tuesday (Pie)250
Mega Tuesday (Pie)350
Hall of Lame (Pie)225
April Primaries (Pie)300
Summer Preview (TV)125
Presidential Losers (Pie) 450
4th of July (Pie)175
The RNC (Pie)300
The DNC (Pie)300
Best of the Fest (Pie)225
Fall Preview (TV)100
Prime Slime Awards (TV)150
Disgrace to the White House 8000
GPK Halloween300
GPK Thanksgiving175
GPK Christmas200

ONLINE 2017

Best of Fest 2017	120
2017 Empty-V Awards	240
2017 Prime Slime Award	240
Online Classics	400
GPK Fall Comic Conv	180
2017 Halloween	280
2017 Thanksgiving	120
2017 Christmas	160

ONLINE 2018

2018 Golden Groan Awar	ds 200
The Shammys 2018	140
2018 Valentine's Day	120
The Not-Scars 2018	60
2018 Easter	120
Hall of Lame 2018	160
GPK 4th of July 2018	240
Summer Comic Conv. 201	18 200
GPK Memes	80/350
Stranger Kids	200/400

ONLINE 2019

ONLINE 2020

Disg-Race to the White House	320
The Shammys 2020	40
The Not-Scars 2020	32
Mr. & Mrs	28
Bizarre Holidays	
(52-Week Set)	1120
Beyond the Streets 1	130
Tiger King	80
GPK Kitchen	10/150
Untold Stories	60
eBay Crossover	24
Crash Gordon	20
Garbage Pail Krashers	8
Halloween Stories	120
Hall of Lame 2020	36
2020 Gross Greetings	16
2020 Was the Worst	80
Video Series	16

ONLINE 2021

Beyond the Streets 2	95
Gamestonk	24
Funny Valentines	16
Zoom Mishaps	40
The Shammys 2021	28
ComplexLand	20
Krashers 2	8
Horrorible Expansion 1	20
Horrorible Expansion 2	
ComplexCon (Red Back)	40
ComplexCon (Black Back)	.16

CHEAP TOYS







SERIES 1	LINDSAY	1 BRAINY JANEY	① ADAM BOMB	1 ALICE	3 BRETT SWEAT	1 DOUBLE HEATHER	1 CHRIS	(GRAFITTI PETEY	9 MUGGIN	(II) THIN
UK Cinnamon	300	150	300	325	225	350	200	225	150	300
Light Red	6	6	20	8	6	6	6	8	6	8
Dark Red	6	6	20	8	6	6	6	8	6	8
Neon Red	60	45	125	125	45	45	60	65	45	75
Orange	90	50	150	150	50	50	60	60	50	80
Salmon	60	45	100	125	45	45	50	80	45	75
Dull Peach	6	6	20	8	6	6	6	8	6	8
Bubble Gum Peach	8	8	25	10	8	8	8	10	8	10
UK Peach	60	50	125	125	50	50	50	60	50	80
Neon Yellow	90	70	175	300	75	75	85	90	70	150
CAN Aqua	200	125	225	325	100	100	150	150	100	300
UK Aqua	95	75	175	200	85	85	90	95	75	125
Neon Green	65	45	75	125	40	50	60	60	45	80
Lime Green	8	8	25	10	8	8	8	10	8	10
Light Green	6	6	20	8	6	6	6	8	6	8
Pea Green	30	20	40	40	20	20	30	30	20	30
UK Blue	65	55	125	125	55	55	55	65	55	85
Dark Blue	6	6	20	8	6	6	6	8	6	8
Light Blue	8	8	25	10	8	8	8	10	8	10
Electric Blue	60	45	80	100	55	55	60	65	45	70

SERIES 2	① Selli Jili	② Mouth Phil	3 A 3 3 4 3	②Galloping Glen	© Dersech Kirk	© Cestry Kastry	① Lan Voçan	® Proty Microsy	© Diemonius Dat	(C) Pluby Phyllio
Novo Red	550	550	450	500	550	550	400	550	350	550
Novo Blue	600	650	550	550	1000	600	500	600	350	600
Novo Sunshine	750	650	500	500	600	600	400	600	550	600
Novo Green	550	550	500	500	550	550	450	550	350	550
	•	•	•	•				•	•	



They're the reason I do it.

HOW DID YOU GET BACK INTO COLLECTING?

My wife got me back into it-- she's much more into GPK than I am!

ANY IMEMORY YOU HAVE FROM WHEN YOU ORIGINALLY **COLLECTED?**

I had a few, but I collected anything weird or gross as a kid (as I do now), and they were just a part of the mix-- along with Mad Magazine, Mars Attacks, Dinosaurs Attack, etc. We had so much great subversive media as '80s kids. It seems like there was no screening process for turning bizarre ideas into toys, comics, cards, cartoons--it was a golden age.

ANY GPK RELATED STORY YOU WOULD LIKE TO TELL? COULD BE ABOUT YOUR FAVORITE CHARACTER OR ANYTHING YOU WANT TO SAY ABOUT THE STATE OF THE HOBBY IN GENERAL?

I teach illustration, and "GPK Self Portraits" has become a favorite assignment. Asking them to do something that is supposed to be weird and silly really seems to free them up, and relieves the pressure of more high-falutin' art projects. This often leads to really amazing work— they always surprise me. But part of the fun for them is putting their own spin on the format and characters— it is a great simple goofy premise to express something more personal—and I wish official GPK artists were given more freedom to do this. The sketch artists do such cool experimental work— but the official cards always seem a bit hampered to me. I wish Topps (or whatever Topps turns into) would push the boundaries a bit more.

people ask for GPK versions of movie scenes that don't exist as official cards--which is extremely fun to do. I'm a movie buff, and I'd love to get more commissions like this.

HOW TO CONTACT YOU FOR COMMISSIONS?

Most people contact me through facebook, but I'm also on instagram as @lowellisaac and my email is lowellisaac@gmail. com. If you have trouble getting a hold of me through one please try another - I try to get back to everybody, and I can usually manage to make time for commissions. If there are no official cards floating around, I'm happy to use my own stock or draw on blank comics (and I've also enjoyed drawing on non-GPK blank comics as well).



GPKW Featured Artist 0 6 5 6



GPKW Featured Artist 0 6 5 6





FAVORITE GPK MEMORY FROM YOUR CHILDHOOD?

FIRST CONTACT! – 4th Grade, December 5, 1985. A group of boys were huddled in the courtyard after lunch. I assumed they were arguing so I rushed over and squeezed in, there was a larger guy concealing a stack of cards below his waist. The two boys I was sandwiched between also had cards out. The bigger kid was a 5th grader who appeared to be in some advanced stage of puberty and was rather intimidating! I asked the fat kid next to me what those cards were, he didn't answer, but the bully turned his gaze towards me and said, "Dude, Garbage Pail Kids!" He flashed the top card so I could see and it was #57a Tommy Gun! We caught the attention of some teachers who were monitoring, so we scattered.

FAVORITE GPK MEMORY AS AN ADULT?

I was selected by A&E Networks/HISTORY for having the Largest Collection of Novelty Candy in the World and was a guest on Adam Eats the 80's, a TV show hosted by Adam Richman. I'm in Episode 2: "Only in the 80's" as a speaker, and I have items featured in other episodes in the season. Garbage Pail Kids were discussed and GPK Cheap Toys were shown multiple times, which makes me proud.

I was a moderator at GPK Underground for over a decade and we would get together in Orlando, Florida. I attended the 2011 and 2012 GPKUG Conventions. I held my own side "Cheap Toy Convention" during the 2012 GPKUG Con and two friends flew out just to attend my event. We even traded Cheap Toys that weekend! The nights were crazy, I got drunk and lost my iPhone (it was never found), I managed to annoy a whole hotel by knocking on people's doors, and running around in the middle of the night, doing pranks with the boys. I danced in the middle of a Cuban dance club, and I never dance. All my favorite memories as a collector are directly tied to other collectors and my friends. I would have never taken my GPK collecting to this extreme without all of you, and I thank you for it.

WHAT GOT YOU OUT OF GPK COLLECTING WHEN YOU WERE YOUNG?

The movie... that thing called The Garbage Pail Kids Movie (August 1987). My dad took me to see it on my birthday weekend, and I was very excited. He bought me a big tub of popcorn, which was unusual. My memory of that viewing experience was not actually watching the movie. What I remember is clinging to my birthday popcorn bucket like a security blanket, looking down into its depths, into the Abyss, reexamining my life choices, I wanted to crawl into the bucket and die. I would occasionally do a wellness check on dad to see if he was still breathing, and to his credit his eyes never

left the movie screen, but I could tell he was a shell of the man he once was. He was such a trooper! Walking out of the movie theater that night I felt like a survivor, and I wanted to distance myself from everything "GPK." Later, I did buy a few OS10 packs but felt nothing and quit GPK for good.

WHY DID YOU GET BACK INTO COLLECTING GPK?

My wife and I bought our first home together, our daughter started Kindergarten, and I was 7 years deep into my art teaching career: perfect recipe for nostalgia. Star Wars Revenge of the Sith (2005) got me missing action figures and I found myself sneaking into Walmart after work to look at Hasbro and LEGO Star Wars sets. Also, during this period I got into video game emulators and started playing classic video games on my laptop, like Zelda. I had several bins of baseball cards from my childhood which contained a suspiciously small stack of GPK. I later recalled I had traded them for skateboard parts, Game Boy games, and replacement NES controllers in 8th grade.



So, I got online and started buying packs and sets from marchantcards.com to rebuild my collection. I found Wayne's GPK Reference in 2006, and then someone mentioned GPK Underground in the message board section at Wayne's site. I had never joined a forum before and for about a year I used UG not knowing you were supposed to sign up and log in to see the full site! One day, I tried asking a question about the upcoming ANS 7 set and it wouldn't let me type or post. I finally signed up around Halloween 2007 and when I did the site tripled in size, and I was hooked! Fun Fact: One reason I was so enamored with Cheap Toys was because the Cheap Toy section at UG was one of the few public, unblocked sections of the site, so I mistakenly thought Cheap Toys was a bigger deal than they actually were. I had spent a year basically reading Cheap Toy news believing that's what everyone in the hobby collected!

WHAT ARE YOU CURRENTLY COLLECTING?

These days...original art. I still buy packs when there's a new release to see the cards, and to scout which artworks I want to buy. I watch the Cheap Toy market and keep up with the collectors in our category. I mostly collect vintage novelty candy advertising with weird, gross, taboo, and GPK-like themes, including many old Topps candy releases from the 80's. I've always been an eBay rat and I never really get tired of mining eBay for rare vintage items. I have an old store on eBay called GARBAGE ARCHIVE that I move items through. I'm in the process of building a new website, www.garbagearchive.com



All Fan Sets 2011-Current, both GPKUG/BMTC
The Customizer Era gave us Cheap Toy customs first, then fans started making their own

The Customizer Era gave us Cheap Toy customs tirst, then fans started making their own card sets. There were so many fears this would lead to counterfeiting and collectors getting ripped off thinking these were vintage. Instead, we ended up with back-to-back classic community sets that have gone up in value. A lot of graphic work goes into these.



16 Series One Novo Bonbon Cheap Toys Super Rares Novo Bonbon made Series Two Cheap Toys, not Series One, but for some reason Jimmy Chan at Candy Novelty Works put these test figures in random Series 2 boxes. Some Canadian collectors remember being confused as children getting characters not listed on the checklist! If Series Two Cheap Toys are legacy items, then these I6 Test Series Ones in Novo plastic is god material. You're looking at 30K+ in just this photo. One day they will be my grave goods, buried alongside me like the Terracotta Army of Qin Shi Huang.

which will be a hub for all my collecting projects moving forward. I'm also in the process of getting out of the day-to-day GPK hobby, to devote more time to artmaking and content creation. I've always been more of an archivist and curator. I love art, history, philosophy, and education, and I want to see what else I can do with GARBAGE ARCHIVE in the future. I want to put my collection to work. There's cultural value with a lot of this stuff, if you present it in a certain way, if you appropriate it and get it out there. Investing and hoarding is not serving me at this point. I've even grown to dislike the word collecting, I'm over passive collecting and squirreling. What are the legacy items in my collection and why should they belong to me and continue to belong to me? If I can't be a better steward with my legacy items, then maybe I should donate them to a public museum or find a private collector with a bigger platform? If these items truly possess meaning and value then they should not die with me but be given the best chance to shine.

WHAT WAS THE TOUGHEST ACQUISITION TO YOUR COLLECTION?

My Series One Cheap Toy Collection, which I sometimes think of as one thing, it's a monster on several levels. Several of the Canadian Aqua and Cinnamon Cheap Toys hindered me from completing the Master Set for years at a time, and some were still undiscovered with no known examples. Several times I almost gave up hope. I was finally able to complete the first ever Cheap toy Master Set of all 200 toys in GPK Hobby history. I also own the best chains of each of the 10 Cheap Toy sculpts, the most Novo Bonbon Series 1 Super Rares, each of the 10 characters in at least one Super Rare color, all 4 Adam Bomb 1/1 Novo Bonbons, all 5 display boxes and outer case shipping box, the only Series 1 prototypes (and a Series 2 Prototype), and most Magenta Super Rares (7). This Series 1 Cheap Toy collection contains numerous 1/1 Cheap Toy figurines, and the original Cheap Toy Box Art (Color Rough A), by Tom Bunk and his first sketch for the

WHAT WOULD YOU LIKE TO SEE FOR THE FUTURE OF THE HOBBY OR THE COMMUNITY?

Expansion into other medias. I've never felt Facebook was the right vibe for GPK, it seems contradictory to collect GPK in the same place we hang out with family members, old teachers, and ex's, including some of the very people who used to criticize GPK and confiscate them and shame us. Worse, Mark Zuckerberg is our GPK Administrator at this point, we are guests in his house, he tells us what we can say, what we can like, and he stores all our GPK Hobby History data. I assume Facebook owns all the rights to whatever photos we post and say on there? GPK should be a good fit for Metaverse, but we'll see.

I'm ready for a new era of Garbage Pail Kids, but it doesn't look like it's changing anytime soon, so I guess I'll change. I like the feeling of being able to move between categories and groups without resistance or feeling stuck and beholden. I just feel at this point GPK has become a church on Facebook. The closer I get to age 50 the more I like to be in absolute control and profit from my own content, or at least get full credit –I need that guarantee that I'll get something back. It's time I retire my "rusVan" jersey and be anonymous for a while. I want to be everywhere... and perhaps, invisible? A Phantom Menace! I'll occasionally swoop down to correct people's Cheap Toy prices and see how many people I can annoy before disappearing again! Omni-semi-present. Sounds like bliss.

GPK Collector Spotlight RUSS VANDIVER

FINAL ART WALL

I've been just buying my favorite pieces, but also at least one from every main GPK artist who painted finals past and present, which I did: Pound, Bunk, Warhola, Diaz, Pingatore, Engstrom, Layron, Gross, Simko, Im, and McWilliams. Lately, been cognizant about getting at least one piece from each of the post-Flashback sets, but still missing some. -Many of you know I am afraid of framing art, so these are Photoshop frames, not real frames, lol.





























































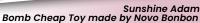






1986 Cheap Toy Color Rough A by Tom Bunk Let me stop ya right there hoss,

no one owns the final art, and its whereabouts. This is color rough A, the next best thing.



This is the Mona Lisa of Cheap Toys -the iconic 1/1 Sunshine Bomber. What makes him special is he was never supposed to be produced by Novo Bonbon, or available in Canada, or made in this Sunshine Yellow color, or cast in Novo floater plastic. Series One Cheap Toy characters made in Series Two plastics, like Sunshine Bomber, are extremely rare and the pinnacle of Cheap Toy collecting, and Sunshine Adam Bomb rules them all. Some even consider Sunshine Adam Bomb the greatest 1980's monochromatic minifigure of all time.



1987 CBS Garbage Pail Kids Animated Toys, Alien Ian and Spacey Stacy by Galoob

CBS produced a cartoon for Garbage Pail Kids that featured many characters in animated form, but the show was pulled before it was set to air in the US. Galoob, a toymaker, set out to make a GPK toyline with coincide with the GPK cartoon. The toys made it to the prototype stage, but sadly was canceled when the cartoon was scrapped.



3 Gold Topps GPK Minikins Video Contest Prizes

Only 12 of the original 26 Series One Minikins were ever released in Gold, and they all are 1/1. I was able to add Gold Spacey Stacy, my favorite character of all 52 MiniKins toys, and Gold Michelle Muck, to Gold Nat Nerd which I won from Topps. The winning videos are all still viewable on YouTube, including my weird entry for Series Two Slobby Robbie -even though Topps never announced a Gold MiniKins Contest for Series 2. I just was throwing a hail mary.





Vintage Garbage Pail Kids Cheap Toy Finger Puppets, Set of 12

These are injection molded, factory made toys just like GPK Cheap Toys in the same plastic. They have no copyright mark, but neither did Series 2 Cheap Toys, due to the Topps lawsuit. The sculpts of the faces look suspiciously like Series 2 Cheap Toys, and the bases look identica in Hong Kong, after the Topps Lawsuit for release in Canada in the early 1990's. Series 2 Cheap Toys feature highly distorted characters, to avoid any more issues with Cabbage Patch Kids, and you'll notice the same types of non-CPK looking characters were chosen here, even LUCY

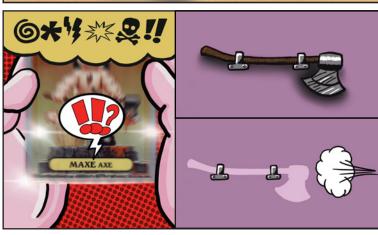
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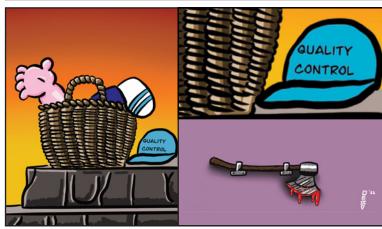
FEATURING MAXE AXE

By Eddie Rhodes III









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By Julia McKenzie

You've seen their work, you love their work-why they are still unsigned is a mystery to us all. Let's support them!



GUY HOLZER – Guy has done reproduction card designs for: Garbage Chute Droids, Punch Drunk Bums, Wrappers Delight, Garbage Fans Kids, Konspiracy Kids, Carnage Pale Kids. Provided sketch cards inserts for GCD and Anatomeyi. Upcoming sets – Popped Culture and Necro Kids. His unique style (using colored pencils) combined with humor and his ability to mash up characters lands him on the HOT list. Sketch card commissions available – visit his page @Guyholzer on IG



EDDIE RHODES III – Eddie has worked on numerous sets including Garbage Chute Droids, Toxic Fumes, Carnage Pale Kids, Garbage Fans Kids and upcoming Necro Kids. He is also the creator of the Top 50 collectibles card set, 2020 Football Greats set and 2 HOT upcoming fan sets. Find Eddie at his booth for the upcoming Gross Con/ Unicon in Vegas this year! Available for commissions. IG **@eiiiart** or on FB **EIII Art**



FOX LAYNG - Fox has contributed astounding pieces to Garbage Chute Droids and Carnage Pale Kids, He has a passion for creating Mash-ups of genre films and GPK / comic book style characters. He can be reached for commissions thru IG or Twitter - check out his HOT work **@foxlayng**



ERIC LASSEN – Eric is new to sketching but already shining as an artist with a long list for commissions! He is working on the Carnage Kids 2 upcoming fan set. His amazing style and incredible sketches have earned him a HOT spot on this list – watch out for Eric, and follow his art *@ericlassen* on IG



JEAN PIERRE - Jean has done stunning sketch art for: Garbage Chute Droids and Garbage Fans Kids. Upcoming sets - Popped Culture, Necro Kids. He is also the creator of his own sets Streaming kids, Dumbass and NFs Teal Monkeys. Jean is crazy talented - grab a commission and check out his work @lapandillabasura.pe on IG



DAN LYDIATE – Dan is coming straight out of Australia and new on the Art scene, he has only been sketching for a couple months and already delivering HOT distinctive work to the GPK community – you can find his art and grab a commission on FB – GPK Art by Dan Lydiate or on IG @dan_lydiate_art!



ROBERT HARRIS - Rob has created stunning pieces for fan sets: Garbage Chute Droids, Gabe's Cave, Carnage Pale Kids, Island Dreams and Anatomeyi. His superb talent has landed him on this HOT list. He is open for commissions - find his work on IG @ocd_rob199



STEVE CROCKETT – Steve has created astounding pieces for fan sets: Garbage Chute Droids, Artists Assemble, Carnage Pale Kids and Galaxy Girls. His distinctive style earns him a HOT spot. Open for commissions. find his work on IG @crockpotcomics



ZAC TENNAR - Zac is the creator of Punch Drunk Bums and Konspiracy Kids, in his leisure time he also sketches for other fan sets, he's worked on France is Back, Garbage Fans Kids, Garbage Fail Kids, Wrappers Delight! Find his work on FB CockyBAlboa7 or @Zactennar on IG



MICHAEL DAVIDSON – Mike has delivered his art to the fan sets – Garbage Chute Droids, Konspiracy Kids, Carnage Pale Kids, Rejects and the upcoming Necro Kids. He is the soul designer and creator of his own fan set called Stultaj Sagaj-infanoj. Find his work @mikeevoy on IG



JOHN LARAMIE – John is new to sketching GPK, but you would never know it! Before GPK he was sketching portraits but the love of GPK brought him over. He is new to the game but keep your eye on him. Find his work @jlaramie1979 on IG.





JULIA MCKENZIE – who wouldn't add herself to the list but we added her amazing work anyway.



Topps Garbage Pail Kids Cheap Toys with Crummy Candy demonstrates the ironic charm of self-deprecation and honesty, something usually missing in candy and toy advertising. So many candy packages promise satisfaction and the lifting of one's spirit, only to find that what waits inside usually amounts to simply lousy flavored corn syrup. The goal of food packaging is to house and protect the contents for the desired shelf life or season, but it also serves to promote what is inside and what cannot be seen or tasted until opening. This is often done intentionally by the product developers, especially for treats geared towards children, to build hype and delayed gratification. So, what does this say about Topps Product #579 Cheap Toys with Crummy Candy? Is the title a gag or fair warning? Cheap Toys are directly tied to Garbage Pail Kids, a parody of Cabbage Patch Kids, thus are we to assume a similar humor? If this is a joke, is the joke on us, or are we participants? Were children who bought these candies in the late 80's swindled or does using the term "cheap" in the product name exempt Topps from such an accusation? Now, after 35 years, this article will address facts and insight from developers, having the potential of solving the implied comedic relief of Product #579, towards isolating and examining Cheap Toys as a case study of how to advertise to children, and a snapshot of how Topps candy products like Cheap Toys got approval to advance to market.

In early 1987 Topps Chewing Gum sent samples of their newest product Garbage Pail Kids Cheap Toys with Crummy Candy "out into the field". to some of their loyal dealers nationwide. This was after a satisfactory test market campaign took place around Pennsylvania and New York. According to the Topps Sale Marketing Bulletin, the toys "flew off the counter."² Cheap Toys are first described as "ten collectible little plastic Garbage Pail Kids," that are "soooo cute," and come in their "24 miniature green trash-type bags sealed with yellow twist-ems and filled with disc-shaped pressed 'crummy' candy embossed with our famous Garbage Pail Kids' names."³ The focus was the likeness of the figurines to the characters on the GPK stickers and on GPK branding, such as the character names labelled in high relief on the candy wafers. The quality of the plastic material, colors, playability of the toys, and the taste of the candy was not mentioned. Instead, it assured that the initial samples sold quickly, and excluded anything about customer satisfaction or feedback from children and testimonials from dealers. Also stapled to the bulletin was a full color sell sheet and a product #579 case specifications sheet with ordering directions. It was reiterated on the spec sheet that these were "cheap plastic [toys]."4

Until the 1980's 'cheap plastic toys' were primarily used as cereal premiums, vending gumball machine charms, cake toppers, arcade prizes, party favors, boardgame pieces, and trinkets found in Cracker Jack boxes. Vending machines were used to peddle tiny plastic toys or gumballs, erasers, puffy stickers, or marbles with hopes of enticing children to make impulse buys. They offered something cheap at

the eye-level of a small child in areas where children would frequent with their parents, such as near the exit in a grocery store. In those



moments children became the salesmen, begging their parents for a quarter, reminding them of the good grade they earned on their last report card. The machines gobbled anything from a nickel to a quarter and the young buyer would twist the metal knob with great anticipation, wishing and praying for a lucky pull! In that moment, these children were not much different from gamblers playing slot machines in Las Vegas! In the cereal aisle an entirely different game was in play, kids were convincing their parents that the cereal with the coolest plastic toy advertised on the box was a reasonable choice for breakfast!

With cereal they used premium toys as "Free Inside bait." During, "the 1950's to 1970's, for most children, was a time when toys were received only at birthdays" and special occasions. To receive a free toy each week in a cereal packet... [had] a profound and lasting effect." These toys also had to be small enough to fit in capsules that could pass through the gumball door or fit in the corners of the inside of a cereal box. Product dimensions can greatly impact profit. The store owner had to consider how much counter space was available. In other words, product design is an art and when it comes to products for children and how to effectively target these children, the general rule is to go small and cheap.

During the mid-1980's Topps found themselves in an enviable position when the Garbage Pail Kids brand exploded into a legitimate nationwide fad. The popularity of the GPK stickers naturally opened a door to other merchandise opportunities in the staples of kid culture: school supplies, toys, and candy. However, the race to keep up with demand for the stickers took top priority. When it was decided to manufacture a novelty candy product for the Garbage Pail Kids brand, the New Product Development (NPD) team at Topps chose to make a quick and basic set of 10 small toys. Garbage Pail Kids Co-Creator Mark Newgarden, a member of that team, was tasked with seeing this product through the next several stages. The creation of Cheap Toys, in Newgarden's own words, is an insider's look into the day-to-day Topps grind during the fury of the Garbage Pail Kids craze.

Topps candy products during the 1980's came in an array of unusual plastic containers, such as miniature bombs, noses, trash cans, and even mutant eggs that doubled as toys, or holders for other toys. Kids could eat the candy and play with the empty container afterwards! Many of the Topps toy and novelty candy products (particularly those of the movie/tv tie-in variety) were manufactured and packaged in Hong Kong at the prolific Candy Novelty Works facility. The representative for this factory was Jimmy Chan whose family owned the company. He acted as the liaison between the factory in China and clients worldwide. Chan was a young, well-dressed executive who spoke excellent English with a highly professional face for an international family business. He had a solid technical knowledge of the manufacturing process, reasonable solutions for products with strict budgetary constraints, and "an eye for what might appeal to a kid."⁷ Jimmy Chan was often serious in a meeting room setting but "would light up just a little if he saw a sculpt or a concept that he liked."8

Chan would schedule several yearly meetings with Topps in Brooklyn, including executives CEO Arthur Shorin, Steve Kosoff, and the NPD Creative Team: Len Brown the department head, candy specialist

Abe Morgenstern, Gary Gerani, Stan Hart, Art Spiegelman, and a young Mark Newgarden, to discuss the progress of ongoing projects and new ideas. Topps had toyed with a Bazooka Joe figurine line⁹ in the past, but during 1986 the company was laser-focused on GPK. It is not known who first broached the idea of marketing small plastic versions of the GPK characters.¹⁰ It did not originate within the NPD team, as most new products did. Shorin, Chan, Morgenstern, or some combination of all three are considered the likely culprits.¹¹ Whatever the case, executive ideas with potential would typically be passed along to NPD

for development. In summer of 1986, the Cheap Toys idea was advanced to the team, as Newgarden explains.

One day Abe called me into his office and said 'Mark! What do you think of these'? They were gumball charm-sized plaster cast sculpts of GPK characters. Pretty crude and some of them were broken. I told him I thought they looked like crap. He told me 'Well we're gunna do them, Arthur (Shorin, Topps CEO) wants to do them.' So that was that. It was a low-priority rush job as far as my involvement was concerned. The attitude was "we don't want to waste too much time on this, this is junk, your time is too valuable working on that other junk that's making us millions.¹²

The creative team at Topps had an unusual amount of freedom, resources, and support to push themes and concepts that other companies would never dream of trying which were sometimes shocking and risky, or particularly bizarre. The late Topps and underground comic book artist Jay Lynch, who designed several candy products for Topps, remembers this time. "Somewhere I have my all-time favorite Topps fax that I ever got. Steve Kosoff stuck a little elephant toy into the plastic toilet toy and xeroxed it. The fax transmitted this image to me along with the words "Jay, what can we do with this?" The NPD team, who were "grounded in the counterculture and the satiric spirit of Harvey Kurtzman's original MAD,"

found themselves pushing back again against the "status quo of the early 1980s Reagan / Care Bear era, much as they had with Wacky Packages a generation before." But now, with the success of the Garbage Pail Kids, the "envelope had been pushed and the ante upped."

Mark Newgarden originally wanted to name this product "Cheap Toys with Crappy Candy" but proactively changed it to "Cheap Toys with Crummy Candy" knowing perfectly well the original would never fly. 16 Newgarden shares a memory from this time:

I picked out the initial GPK characters, made a few notes or sketches on the casts. Possibly colors? (That might have come later, though.) A couple hours work at most. I later named the product, and it was also my notion to stuff the little figures in a green garbage bag. (Trashing babies, literally!) I was stunned when Abe said 'Sure, we can do that -and we can seal it with a twist tie!' And I designed the box header. I remember this was all during summer and to tell you the truth nobody else was even around to say no to anything. They just wanted it fast, it was considered a cheap, quick, throwaway item. That name wasn't a joke btw - it was just being honest!

It was a quick but decisive process. Topps opted for one toy per bag, accompanied with a packet of candy and a small paper checklist,



showing the toys that children could expect to find. The term 'cheap,' while being "brutally honest," was in keeping with the sarcastic humor of Garbage Pail Kids, and "it was funny! MAD's famous price point (25 cents cheap!) was probably not far from our thoughts."18 Mark also designed the concept for the box, depicting a gargantuan GPK-like character siting on a heap of garbage in a city dump. Artist Tom Bunk was given the task of taking the rough concept to print-ready final art, and describes the scene as "inspired by Harlem, 1970's, decaying New York."19 NPD also provided Novelty Candy Works the character line art for the checklist insert. The design & mechanicals were all done in Brooklyn & dupe seps & films would have been sent to Chan, with a set of everything kept on file. 20

Topps and Chan choose to cast the ten Cheap Toys in four standard plastic colors which were readily available at the factory and ones typically used for inexpensive toys: blue, flesh, green, and red. The colors were not planned beyond that, "if Chan ran out of magenta plastic and had some extra chartreuse sitting around, it just went in instead."21 The Cheap Toy sculpts were created on premises in the Hong Kong factory, which was unusual. "Chan typically made licensed

media character candy containers for Topps and those were always sculpted stateside, so the studios could have input and OK them." There would be regular back & forth throughout the process,^{22 23} "[It] was all done by phone, fax & mail. Abe (and his secretary) [was] in regular contact with Chan and

his people."24 The rationale for any additional colors and materials made at Candy Novelty Works has been lost to time. While Jimmy Chan oversaw the manufacturing end of the process, he sadly could not be reached and interviewed for this article.

According to Newgarden: "Topps was in the candy business, not the toy business and they had vast candy store distribution, not toy store distribution. So, candy was why [Cheap Toys] even existed, not the other way around." Compared to the stickers, these toys were done on "autopilot" and "something tossed off." "Cheap Toys were never really an integral part of the GPK

craze of the late 80's, in conception nor reception" and "did not sell well" during their brief time on shelves.²⁵ Not surprising perhaps, considering how little resources Topps ever invested in them. Cheap Toys were what they were: the quintessential quickie novelty item, and they moved like "greased lightening" through the production system in summer 1986, as Newgarden further explains:26

The thing to keep in mind with all these Topps candy products is they were not expected to sell beyond a set seasonal slot. As a product category they were considered 'candy novelties'. Their job was to sell through and give way to the next one, and so on. Even when a Chan manufactured candy novelty product did very well & got publicity it would usually be way too big a gamble to ever risk a follow up, since these were manufactured & shipped overseas with significant lead

time & could never have gotten to market in time to capitalize on that publicity. 27

This story might sound strange to GPK fans today, since many have a vastly different perspective on Cheap Toys. On the other hand, perhaps our consumer-collector perspectives might sound strange to Newgarden and those who worked on product #579 so long ago?

Any idea that the brighter-colored Cheap Toys were designed by Topps or Chan's team as 'chase colors' is just a "collector fantasy. This was not planned at all, and nobody ever remotely dreamed any of this would ever be noticed. Why would they? We were making these things to keep a 6-year-old busy for 15 minutes, not a worldwide collector network."28

Cheap Toys with Crummy Candy was a "rush job squeezed in between GPK series"29 but still packed humor! Priced at 35 cents per pack, Cheap Toys cost only a dime more than a wax pack of GPK stickers which were still easily affordable for kids with a small handful of change! The checklist inside showed the ten characters for the kids who cared to find them all, but the checklist was printed in one color thus the various colors of the plastics were not advertised. The little baggies that the toy, candy, and checklist came in were not opaque and the characters could be easily picked out, however the colors of the toys were distorted through the dark green baggies. Were Cheap Toys with Crummy Candy meant to be consumed once, or up to ten times if you liked each of the characters? "Buy 1, or Try to Locate ALL 10 of your GPK Friends, besides who wouldn't at this low price?" Only 35 Cents! Still not sold? "They Even Come with Candy! Surely, there's something in this bag you'll like?"

Calling this product "cheap" was no lie, even by 1980's kid's standards, but the opinion on the candy is different depending on who you ask. Candy is always expected to taste good, especially to the palate of children. "It's best we leave those details of taste off our newsletters (and off articles like this), matters of taste can be misinterpreted." Numbers, not so much, and cheap can be cheap. But another part of me believes that we should be transparent and just say it! Crummy. Honesty can be



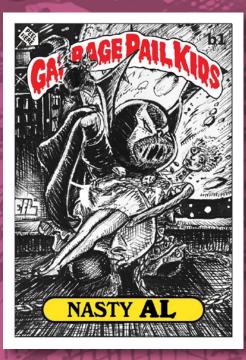
so refreshing and leave a good taste in

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- 4 #579 35 Cent GPK Cheap Toy 24/24 Count With Crummy Candy. Topps Chewing Gum. October 14, 1986.
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- 26 Mark Newgarden. Photo: Topps Munchy Mummies Sell Sheet. April 4, 2014. https://www.facebook.com/groups/472203246242564
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